

## CAPABILITY STATEMENT

40 Enterprises is an innovative and effective business consulting firm in Memphis, TN. Lead by our Chief Business Officer, Millicent Angela Hollingsworth, we leverage our team of visionaries and analytical experts along with our proven strategy and efficient operations to not only meet client's expectations, but greatly exceed them. We specialize in working in and outside of the box, as well as using the latest technology and strategies to insure our clients' businesses succeed.

### COMPANY INFORMATION

Ownership: Woman Small owned  
Disadvantaged business in a Hub zone certified  
Structure: S-Corp  
Business License: 115004843 expires 05/15/18  
EIN: 45-2823290  
Duns: 078299749

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Cage: 6H3w3

NAICS: 611430, 561920, 561990, 561110, 541690, 541711, 311225, 711510, 561510, 541611, 541612, 541613, 541618, 423830

### SERVICES

- Business development, including development and implantation of effective and innovative:
  - Marketing Plans
  - Marketing Campaigns
  - Marketing Strategies that are aligned with business goals.
- Professional development

### CORE COMPETENCIES

- 40 Enterprises will always act with integrity
- the (Chief business development officer) CBDO uses her gift to gab to teach, develop, train, and motivate the masses
- Train-the-trainer
- Supervisor training
- Leadership and management training
- Professional development
- Motivational speaking
- Curriculum development
- Business consulting and development

### DIFFERENTIATORS

- Unlike most training consultants, we develop, teach, motivate, and train from the perspective of the employee who has worked their way up to senior level management, not from an HR perspective.
- We have experience at all levels of corporate business, which we leverage to insure our client's success.
- We offer a unique perspective from a quality assurance background and operate from a Hub zone.
- We know how to leverage our network to develop new

### ABOUT 40 ENTERPRISES' CBO

## PAST EXPERIENCE

- Commune Hotels
- Hilton
- Walgreen's

40 Enterprises' Chief Business Officer, Millicent Angela Hollingsworth D.B.A is not new to the corporate world. Mrs. Hollingsworth earned her M.B.A. in Finance from the Keller School of Graduate Management, and her D.B.A. (ABD) from Argosy University. After earning her degrees, Mrs. Hollingsworth began a decade long tenure in the global foods processing and management industry. Her management and supervisory roles for a number of the largest food companies in the market including ConAgra, coupled with her exemplary interpersonal skillset, prepared her to transition to the consulting sector.